

Chief Patron

Professor B.A. Chopade

Hon'ble Vice Chancellor, Dr. Babasaheb Ambedkar Marathwada University, Aurangabad

Patron

Professor Ashok Tejankar

Hon'ble Pro Vice-Chancellor.

Professor Walmik Sarwade

Dean, Faculty of Commerce and Management,
Director, Dept. of Management, Aurangabad

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad

Professor Sadhna Pande

Registrar

Professor Anar Salunke

Director, University Sub-Campus,
Osmanabad



NAAC Reaccredited Grade 'A'

**DR. BABASAHEB AMBEDKAR
MARATHWADA UNIVERSITY,
SUB-CAMPUS OSMANABAD, (M.S.) INDIA.**

National Conference Entitled Managealization 2019

"Management & I.T. for Rural Entrepreneurship"

Conference Announcement & Call for papers

| 9th March 2019, Saturday, |

Director Dr. Suyog A. Amrutrao
Convener Mr. Sachin K. Bassaiye
Organizing Secretary Mr. Vikram H. Shinde
Co-Convener Mr. Varun C. Kalse

Department of Management Science (MBA & MCA)

Dr. Babasaheb Ambedkar Marathwada University, Sub-Campus, M.I.D.C. Osmanabad.

ADVISORY BODY

Mr. B. B. Thombare

MD & Chairman, Natural Sugar and
Allied Industries Ltd. Osmanabad

Dr. Shivaji Madhan

Principal, V.S.S. College,
Jalna

Dr. Kalyan Laghane

Principal, Dagdojirao Deshmukh
Arts & Commerce College, Aurangabad

Dr. Murlidhar Lokhande

Dept. of Commerce,
Dr. B. A. M. U. Aurangabad

Dr. Annasaheb Gurav

Dept. of Commerce & Mgt.
Shivaji University, Kolhapur

Dr. S. V. Mangnale

Director, Bharati Vidyapeeth
AKIMSS, Solapur

Dr. Ravindra Hegadi

Director, School of Computational
Sciences, Solapur University, Solapur

Dr. Nandkumar Rathi

Dept. of Commerce,
Dr. B. A. M. U. Aurangabad

Dr. Jaysingrao Deshmukh

Principal
R.P. College, Osmanabad.

Dr. Abhijeet Shelke

Former Director, Dept. of Management
Science, Dr. B. A. M. U. Aurangabad.

Dr. Priya Irabati

Symbiosis Institute,
Pune

Dr. Prafulla A. Pawar,

Pune University,
Pune

Dr. Shrikrushna Chandanshiv

Principal, Shankarrao
Patil College, Bhoom

Dr. Syed Azharuddin,

Dept. of Commerce,
Dr. B. A. M. U. Aurangabad

Dr. Jitendra Ahirrao

Shrimati Dankuwar
Mahilla Mahavidyalaya, Jalna

Dr. Satyaprem Ghumare

Vivekanand College,
Aurangabad

Dr. Haridass Vidhate

Principal, Anandrao Dhonde
Alias Babaji Dhonde College, Kada.

Dr. Uttamkumar Kinange

Director Kousali I.O.M.
Karnatak University, Karnatak

Dr. Rajesh Shinde

Director, School of Mgt. S.R.T.M.
University, Sub-Centre, Latur.

Mr. S.P. Vaidya

Kirloskar India Ltd.,
Solapur

Dr. Sanjay Aswale

Head, Dept. of Commerce,
Chh. Shivaji College, Omerga.

Dr. Dattatray Khandare

School of Commerce & Mgt.
Sciences, S.R.T.M. University, Nanded

Dr. (Mrs.) Vani Laturkar

Director, School of Commers & Mgt.
Director, I.Q.A.C., S.R.T.M. University, Nanded

Dr. Santosh Lomte,

Director, Matoshree Pratishthan
Group of Institutions, Nanded

Organizing Committee

Mr. Sunil Patil	Mrs. Supriya Shete	Dr. Dattatray Salunke	Mr. Shitalnath Ekhande
Mr. Abhijeet Padwal	Mrs. Kalpana Warale	Mr. Amol Kulkarni	Mr. Anand Walsangkar
Mr. Sharad Sawant	Mrs. Dhanashree Kolpe	Miss. Pratibha Deshpande	Mr. Atul Katkar
Mr. Sharad Gilbile	Mrs. Bhagyashri Munde	Miss. Nishigandha Mule	Mr. Takale Suresh

डिजाइन: ३/३/२०१९, १५/००३०३१९



Organized By

Department of Management Science (M.B.A. & M.C.A.)

Dr. Babasaheb Ambedkar Marathwada University,

Sub-Campus, Osmanabad (M. S.) INDIA

www.bamu.ac.in

**Venue: Dr. Babasaheb Ambedkar Marathwada University,
MIDC, Aurangabad Road, Sub-Campus, Osmanabad.**

National Conference Entitled Managealization 2019 "Management & I.T. for Rural Entrepreneurship"

About Conference

The Department of Management Science had conducted several National Conferences, focused on development of rural India through Management & I.T. Globalization & Management have created the world as a single market so to tackle this need we require Managealization.

At this National Conference, Entitled "Management & I. T. for Rural Entrepreneurship" our aim is to attract the interest of industry & academic world towards rural India. If rural India is developed then only we can achieve the dream of becoming economic superpower country. There is huge potential in rural area which needs to be nurtured, financially assisted at micro & macro level, entrepreneurial skills to be developed. This conference objects to explore policies, procedures and devices for promoting entrepreneurship in various areas.

About University

Dr. Babasaheb Ambedkar Marathwada University was established on 23rd August 1958 to cater the needs of Marathwada Region and the foundation was laid by the Prime Minister of India Late Shri. Pandit Jawaharlal Nehru.

Recently university has celebrated 60 years of excellence and social commitment. Our university gives utmost importance to students for placement after completion of their studies. Many faculties of this university have Patents with their world class research and this chain will be continued in the future. Presently 42 Departments are working in University Campus Aurangabad and 07 Departments in Sub-Campus Osmanabad. 425 colleges are affiliated to the university in four districts (Aurangabad, Osmanabad, Jalna & Beed) in Maharashtra.

About Osmanabad

Osmanabad District is located in the southern part of the state of Maharashtra. Most of the area of the district is surrounded by small mountain called "Balaghat". Kulswamini of Maharashtra "Aai Tuljabhavani's" Temple is situated in Tuljapur town of Osmanabad district. Osmanabad Caves and Naldurg fort is the state of the art. Also Osmanbadi goat & jamun is famous in this region.

How to reach Venue

By Road : In North Aurangabad is 250 Km, In West Pune is 250 Km, In South Solapur is 60 Km, Tuljapur is 20 Km, Hyderabad is 270 Km.

About Sub-Campus.

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad established its Sub- Campus at Osmanabad on 16th August 2004. Since its establishment, till today it has nurtured number of students to meet the demands of Millennium and acquire better carrier opportunities.

Department of Management Science

The Department of Management Science, Dr. Babasaheb Ambedkar Marathwada University, Sub-campus Osmanabad, was started in the academic year 2009, with a special intention to bring the professionalism and practical oriented education to Osmanabad. The department is nurturing the professional talent through the courses like MBA and MCA with diversified specializations.

The students are taught by innovative methods, supporting by latest technology to ensure quality education. Realizing the desperate need of the day, our department tried to teach the young not only academic knowledge but feed them with reams of information, practical knowledge and more importantly has attempted to make them efficient and good citizens.

Theme

Current era is considered to be of high growth with huge potential in the youngsters. This talent is to be nurtured and supported with innovations. Shift from job seekers to job givers is required for the growth of the country. This goal can be achieved by developing entrepreneurial skills in young India. As said by father of Nation Mahatma Gandhi, that India resides in villages, lets try to nurture the rural talent by providing them not only theoretical but also practical knowledge. Let's find how educational reforms can help them to find their own path towards making them entrepreneurs. The conference aims at highlighting various innovations, strategic enhancements, development of service industry, drawing numerous financial assistance schemes. Currently for developing rural area, diverse governmental schemes of technological guidance and financial assistance is provided.

National Conference as "Managealization 2019" Management & I. T. for Rural Entrepreneurship benefit our scholars, faculty, researchers and all the observers to discuss their concepts and opinions and bring in new outlooks for the benefits of the country.

Sub Themes

This conference covers of keynote and speaker's sessions on latest cutting edge research intended to offer broad discussions that address current matters in Entrepreneurship.

In the last we would develop new insights towards new approaches, explanations and advanced thoughts. Authors are cordially invited to submit original and unpublished work on the following sub- themes

Themes

- Creativity in entrepreneurship and in enterprise education
- Entrepreneurial Behaviors
- Entrepreneurship growth & competitiveness
- Entrepreneurial finance & working capital
- Social Networking as Driver for Entrepreneurship
- Young and Women Entrepreneurs
- Governmental and regional policies on entrepreneurship
- Entrepreneurship education
- Opportunities and barriers in Innovation & Entrepreneurship
- Entrepreneurship models such as growth entrepreneurship, portfolio
- Research into entrepreneurship objectives, inspiration, approaches, uniqueness
- Agro entrepreneurship
- Outsource to Rural
- Role of education in entrepreneurship development
- Entrepreneurship & gender issues
- Innovation and Latest Trends of Entrepreneurship
- Rural Entrepreneurship
- Investment Opportunities Rural India
- Banking Industry in Rural Area
- Need of FDI in Rural Area
- Export Awareness in Rural Area
- Rural Branding
- Labor problems in Rural Business
- Consumer Perception in Rural Market
- Role of IT in Rural Entrepreneurship
- Agro-Tourism
- Role of Mudra Loan
- Start up India
- Case Studies
- Any topic related to the theme.

Guidelines for abstract and Full Paper

- Selection of papers is based on their originality, relevance to the conference topics and technical soundness.
- The manuscript will be subjected to review process and the decision of the reviewer will be final and binding.
- Papers received for the said Conference will undergo Scrutiny as per UGC guidelines.
- Abstract and full paper need to send at the same time.

Paper Submission Guideline

- Papers should be submitted in MS Word format through the online system. Format for Paper Writing should be in accordance with the following guidelines:
- Font: Title -14, Regular- 12 Size, Times New Roman
- Margin: 1 inch all around
- Line spacing: 1.5
- Size of the page: A4 Size
- Harvard referencing style should be followed
- Words limit- 2000 to 2200 (Including Abstract) OR maximum 5 pages.
- Title page should contain: Name of Author & Co-Author(s) Institute Details, Address and Mobile Number.
- Papers are also accepted In-absentia.

Important Dates

Last date of Abstract and Full Paper submission: 15th Feb. 2019

Notification of Acceptance: 17th Feb. 2019

Last date of Registration: 20th Feb. 2019

Conference Participants and Fees

Industry	1500
Academician	1000
Participation as Audience (Only PG and UG Students)	300

Co-Author's registration fees is additional. Every co-author need to pay additional fee Rs. 1000/- (Max 3 Co-Authors allowed).

Payment:

NEFT/RTGS/Demand Draft:	
Account Name	"The Convener, National Conference 2019" Bank of Maharashtra, Anand Nagar Branch, Osmanabad-413501 (M.S.) India.
Account No.	60324963025
I.F.S.C. Code	MAHB0001164
Cash Payment	Fees Counter- Only at Dr. Babasaheb Ambedkar Marathwada University, Sub Campus, Osmanabad.

* Kindly submit the receipt of Online/Offline Payment at the time of registration.

Conference Publication

Selected papers will be published in the UGC Approved Journal "RESEARCH JOURNEY, Research Journal" having E-ISSN 2348-7143, Impact factor: 6.261(SJIF)

Note:

- ✓ Registered participants (Only PG and UG Students) will get Certificate, Refreshment Coupon.
- ✓ TA & DA will not be provided.
- ✓ Any objection in regards to copy rights, plagiarism or violation of UGC rules will be the responsibility of authors.

**Submit your full paper with abstract at
Conf.mgtobad@bamu.ac.in**

For Submission, Registration and details:
Convener, Mr. Sachin Bassaiye - 91 9673 883 388
Org. Secretary, Mr. Vikram Shinde - 91 9970 860 123
Co-Convener, Mr. Varun Kalse - 91 9823 689 884
For more details visit www.bamu.ac.in



NAAC Reaccredited Grade 'A'
**DR. BABASAHEB AMBEDKAR
MARATHWADA UNIVERSITY,
SUB-CAMPUS OSMANABAD, (M.S.) INDIA.**

National Conference Entitled Managealization 2019

"Management & I.T. for Rural Entrepreneurship"

Conference Announcement & Call for papers

| 9th March 2019, Saturday, |

Department of Management Science (M.B.A. & M.C.A.)

Registration Form

Name of Author/Participant (In Capital Letters Only): _____

Name of Co-Author/Participant (In Capital Letters Only): _____

Name of College / Institute with Address: _____

College Contact No. _____

Personal Contact Details: Mobile No. _____ Landline No. _____

E-mail _____

Paper Title (In Capital Letters Only): _____

Presenting Paper: In Presence / In Absentia

Payment Details

NEFT/RTGS/ Demand Draft:	
Account Name	"The Convener, National Conference 2019" Bank of Maharashtra, Anand Nagar Branch, Osmanabad- 413501 (M.S.) India.
Account No.	60324963025
I.F.S.C. Code	MAHB0001164
Cash Payment	Dept. of Management Science, Dr. Babasaheb Ambedkar Marathwada University, Sub Campus, Osmanabad

Kindly submit the receipt of Online/Offline Payment at the time of registration.

Signature