

DINKAR MANE

Professor

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Aurangabad, Maharashtra, India



SUMMARY

I am a Professor of Mass Communication and currently lead the Department of Mass Communication and Journalism at Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. With over 30 years of experience in the industry, including a notable period as Manager of Marketing and Advertising as well as Circulation at Lokmat Media Group, I strive to bring practical industry insights into my academic work. After spending 16 years in media, I transitioned to academia, where I have been fortunate to contribute by authoring three books and serving as an editor for numerous international research journals.

I have had the opportunity to help develop new media syllabi for various universities and guide research scholars at different stages of their careers. My areas of interest include print media, media law, social media, advertising, media management, and public relations. With more than 15 years of teaching experience, I have been able to engage with both undergraduate and postgraduate students and serve as a subject matter expert at institutions like Mumbai University and Savitri Bai Phule Pune University.

I actively participate in the academic community by chairing conferences, conducting workshops, and lecturing across India. My research work has been presented at various conferences and published in respected journals, reflecting my ongoing commitment to advancing the field of media and communication through research and education.

SKILLS AND EXPERTISE

 Media Industry Innovation Exploring new trends and technologies in media and communication, including digital and new media advancements.	 Curriculum Development Designing and enhancing media studies curricula for universities and educational institutions.	 Advanced Academic Research Leading and contributing to cutting-edge research in mass communication and journalism.
 Scholarly Writing Focusing on writing and publishing books and research papers that contribute to the field of Mass Communication and media studies.	 Mentorship and Education Guiding and mentoring students and researchers in their academic and professional pursuits.	 Academic Leadership and Administration Leading academic departments, developing strategic initiatives, and enhancing educational programs in mass communication and journalism.

EXPERIENCE

Head Of Department

Dr. Babasaheb Ambedkar Marathwada University

05/2017 - Present Aurangabad, Maharashtra, India

Dr. Babasaheb Ambedkar Marathwada University (BAMU) is a leading public university in Aurangabad, Maharashtra, ranked in the top 100 in the NIRF rankings, with an 'A' grade accreditation from NAAC, offering diverse academic programs to over 1.5 million students across 400+ affiliated colleges.

Professor

Dr. Babasaheb Ambedkar Marathwada University

05/2014 - Present Aurangabad, Maharashtra, India

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Associate Professor

Dr. Babasaheb Ambedkar Marathwada University

08/2011 - 04/2014 Aurangabad, Maharashtra, India

Company Description

Reader

Dr. Babasaheb Ambedkar Marathwada University

08/2008 - 04/2011 Aurangabad, Maharashtra, India

Circulation Manager

Lokmat

11/1992 - 08/2008 Solapur, Maharashtra, India

Lokmat is India's largest Marathi newspaper with over 300 editions and daily circulation of 1.5 million copies, known for its comprehensive news coverage and influential journalism, and ranked among the top regional publications in the country.

EDUCATION

Doctor of Philosophy - PhD (Mass Communication & Journalism)

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad

07/2007

Master of Mass Communication and Journalism

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad

06/1991 - 05/1992

Bachelor of Journalism

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad

06/1990 - 05/1991

Master of Business Administration - MBA, (Marketing)

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad

07/1988 - 05/1990

Bachelor of Science, Science

Milind College of Science, Aurangabad

07/1985 - 05/1988

LANGUAGES

English
Proficient



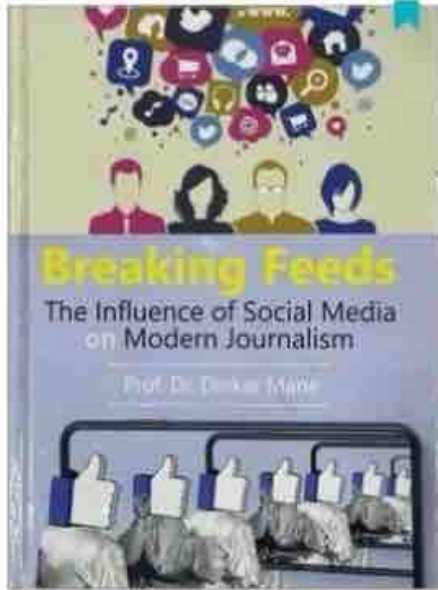
Hindi
Proficient



Marathi
Native

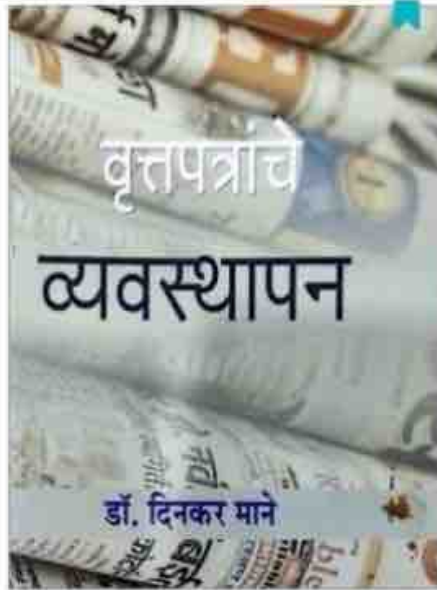


BOOKS



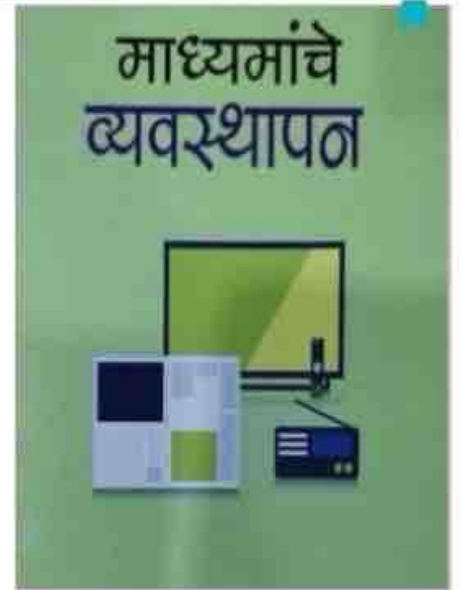
Breaking Feeds

Prof. Dr. Dinkar Mane



वृत्तपत्रांचे व्यवस्थापन

डॉ. दिनकर माने



माध्यमांचे व्यवस्थापन

डॉ. दिनकर माने