

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY

CIRCULARNO.SU/INTERDISCIPLINARYSTUDIES/M.F.AAPPLIEDART
/SYLL./77/2022

It is hereby inform to all concerned that, the revised syllabus M.F.A Applied Art submitted by Ad-hoc Board in Fine Art and recommended by the Faculty of Interdisciplinary Studies at it's Meeting held on 27.12.2021 the Hon'ble Vice-Chancellor has accepted the said **Revised Syllabus of M.F.A Applied Art Post Graduate Degree Course (Ist to IVth Semester) under the Choice Based Credit & Grading System** as appended herewith under the Faculty of Interdisciplinary Studies in his emergency powers U/S 12[7] the Maharashtra Public Universities Act, 2016 on behalf of the Academic Council.

This revised syllabus shall be applicable from the **Academic year 2021-2022 and onwards in Affiliated Colleges and University Department.**

All concerned are requested to note the contents of this circular and bring notice to the students, teachers and staff for their information and necessary action.

University Campus,
Aurangabad-431 004.
REF.NO.SU/ M.F.A Painting/Portriture
TWO YEAR/2022/ 6118-24

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*Deputy Registrar,
Academic (Syllabus)
Secation.*

Date:- 15-01-2022.

Copy forwarded with compliments to:-

- 1] **The Prof. & Head, Department of Fine Art,
Dr. Babasaheb Ambedkar Marathwada University.**
- 2] **The Principals, affiliated concerned Fine Art Colleges,
Dr. Babasaheb Ambedkar Marathwada University.**
- 3] **The Director, University Network & Information Centre, UNIC,
with a request to upload theis Circular on University Website.**

Copy to :-

- 1] Director, Board of Examinations & Evaluation, Dr. Babasaheb Ambedkar Marathwada University, Aurabgabad.
- 2] The In-Charge, E-Suvidha Kendra, Rajarshi Shahu Maharaj Pariksha Bhavan, Dr. Babasaheb Ambedkar Marathwada University,
- 3] The Section Officer, [Professional Unit], Examinations,
- 4] The Programmer [Computer Unit-1] Examinations,
- 5] The Programmer [Computer Unit-2] Examinations,
- 6] The Public Relation Officer, Dr. Babasaheb Ambedkar Marathwada University, Aurabgabad.
- 7] The Record Keeper, Dr. Babasaheb Ambedkar Marathwada University, Aurabgabad.

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DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,
AURANGABAD

DEPARTMENT OF FINE ART



Revised Curriculum of

MASTER OF FINE ARTS – APPLIED ART

Illustration / Visualization / Typography

(Choice Based Credit & grading system)

W.E.F. ACADEMIC YEAR 2021-22

[Signature]
12/11/2022

Specialization course in "Applied Art" leading to the Master of Fine Art (M.F.A. Applied Art)

- This Syllabus is designed in terms of preparing the student for the professional scenario with relevance to practical needs and requirements. The number of assignments also requires with reference to learning objects for every subject and the time available. A holistic approach includes providing industry training via internships, handling live projects, visits to advertising and design houses and also print and production units.
- Technical advancement is the key to a substantial teaching system in today's world and thus a great responsibility lies on the art curriculum to prepare students to rise to meet global standards and align seamlessly to changing trends.
- The modern world seems to be growing exponentially in the digital domain, and yet the print is also evolving like never before. Thus the syllabus is structured with balance in learning skills in both the domains of design. The syllabus needs to be made to promote flexibility and freedom of approach in teaching, within the structure of learning objectives.
- Regular expertise interaction will help to build a bridge between students and their future mentors from industry.
- There will be three specializations and the student can specialize in one of these specializations. They are: **Illustration /**

Visualization /Typography.

- Once student select his / her Specialization subject, cannot change for whole course.
- The arrangement of visiting staff and regular staff for concern expertise subject to be made by institute according to syllabus.
- The experts / Visiting staff can be Professionals, master craftsmen, artists and traditional artists or from allied subjects.
- While conducting practical assignment attention will be given to develop in students a good professional outlook, apart from academic excellence.
- Visits to Design Studio, Advertising Agency, Print Industry, Museums, Temples, Architectural Monuments, Exhibitions, Galleries, Professional set up, Art and Craft workshop are to be the regular features.

Course Pattern

Title of Course	M. F. A. (Master of Fine Arts) – Applied Arts
Course Duration	Two Years
Examination Pattern	Semester Pattern
Intake Capacity	15 students per year
Teaching Learning Days	90 Days per Semester
Eligibility	B.F.A.- Applied Art / Equivalent

A. Standard of Passing-

To pass the candidate must obtain at least 50 % in individual subjects, in internal assessments and University examination in all theory and practical subjects.

B. ATKT Rules

Allow to keep term (ATKT) available for Theory subjects for only.

C. Award of Class

The system of evaluation will be as follows

Sr. No	Equivalent percentage	Grade Points	Grade	Grade description
01.	90.00-100	9.00-10	O	Outstanding
02.	80.00-89.99	8.00-8.99	A ++	Excellent
03	70.00-79.99	7.00-7.99	A +	Exceptional
04	60.00-69.99	6.00-6.99	A	Very Good

05	55.00-59.99	5.50-5.99	B+	Good
06	50.00-54.99	5.00-5.99	B	Fair
07	45.00-49.99	4.50-4.99	C+	Average
08	40.01-44.99	4.01-4.49	C	Below average
09	40	4.00	D	Pass
10	< 40	0.00	F	Fail

D. Attendance of Students

This is a Practical oriented Full time Regular course, so 75 % attendance is compulsory.

E. Verification / Revaluation

- Verification will be done by panel appointed by Concern University
- Revaluation will be done only for theory papers by panel appointed by concern University. Not for the practical subjects.
- Internal marks will not change. A student cannot claim to repeat or reevaluate the internal assessments.

F. Medium of Instruction

Medium of instruction and Examination will be **English** as a global language/ **Hindi** as a national language/ and **Marathi** for better understanding of students.

G. University Terms

Academic calendar should be follow as per concern University

COURSE STRUCTER

MFA - Applied Art: (Illustration / Visualization / Typography)										
Sem.	Course	Ref. No	Subject Title	Credit	No. of Hrs. per Sem. / Minm. Assessment tutorial	Exam. Hrs.	Marks		Total	
1 st Semester										
I	Foundation Course	Course-01	Advertising Foundation and Dimension	03	45 - 02	3	20	80	100	
		Course-02	Technical Theory	03	45 - 02	3	20	80	100	
	Core Course	Course-03	Visual Communication Design	03	90 - 05	18	50	50	100	
		Course-04	Field Work	01	30 - 02	NA	50	--	50	
	Elective	Course-05	Specialization (Illustration or Visualization or Typography)	04	120-05	18	50	50	100	
		Compulsory Course	Course-06	Computer Graphics	02	60 - 05	12	50	50	100
	Disciplinary Course	Course-07	Indian Constitution	02	30-02	3	20	30	50	
Course-08		Research Methodology	02	30-05	3	50	50	100		
TOTAL				20	450	---	310	390	700	
Th 150 hrs + Pr 300 hrs = 450hrs – 540 = 90 other activity – library hrs, Exhibition , Study Tour & Other										
2nd Semester										
II	Foundation Course	Course-09	Advertising Foundation and Dimension	03	45 - 02	3	20	80	100	

	Course-10	Technical Theory	03	45 - 02	3	20	80	100
	Course-11	Visual Communication Design	03	90 -05	18	50	50	100
Core Course	Course-12	Field Work	01	30- 02	NA	50	--	50
Elective	Course-13	Specialization (Illustration or Typography or Visualization)	04	120- 05	18	50	50	100
Compulsory Course	Course-14	Computer Graphics	02	60- 05	12	50	50	100
Inter Disciplinary Course	Course-15	Research Projects Review Writing	01	15- 02	3	50	50	100
Audit Course	Course-16	Mooc (Swayam) Courses http://www.Mooc-list.com/Course	02	00	00	00	00	Grade
TOTAL			19	405	---	290	360	650
Th 105 hrs + Pr 300 hrs = 405hrs – 540 = 135 other activity – library hrs, Exhibition , Study Tour & Other								
3rd Semester								
Foundation Course	Course-17	Synopsis (Dissertation) part – 01	04	60	NA	50	--	50
III	Core Course	Course-18	03	90 -05	18	50	50	100
		Course-19	01+2	30- 02	NA	50	--	50
	Elective	Course-20	04	120- 05	18	50	50	100
	Compulsory	Course-21	02	60- 05	12	50	50	100

Course								
	Inter Disciplinary Course	Course-22	Service Course	04	60	3	50	50
Audit Course	Course-23	Mooc (Swayam) Courses http://www.Mooc-list.com/Course	02	00	00	00	00	Grade

Th 120 hrs + Pr 300 hrs = 435 hrs - 540 = 105 other activity - library hrs, Exhibition, Study Tour & Other

4th Semester								
Foundation Course	Course-24	Dissertation Part -02	16	240	Jury Exam	--	200	200
	Course-25	Viva-Voce	---	---	Jury Exam	--	100	100
Elective	Course-26	Specialization (Illustration or Typography or Visualization)	04	120-05	18	100	--	100
Compulsory Course	Course-27	Professional Practice	04	60	---	50	---	50
Audit Course	Course-28	Mooc (Swayam) Courses http://www.Mooc-list.com/Course	02	00	00	00	00	Grade
TOTAL			26	420	---	150	300	450
Th 240 hrs + Pr 180hrs = 420 hrs - 540 = 120 other activity - library hrs, Exhibition, Study Tour & Other								
GRAND TOTAL			85	1695	---	1050	1250	2300

Filed work -

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