

	<p>Dr. Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhaji Nagar. (M.S.) India "NAAC Re - Accredited 'A' Grade"</p> <p>University Department of Management Science</p>	
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Faculty Profile

	Dr.Abhijeet Shelke BE,MMS,LLB, Ph.D, MA (Yoga). Professor 9325213043 meet_abhijeet@yahoo.com	:			
	Teaching & Research Experience	:	19		
	Research Interest	:	Industrial Marketing, Digital Marketing, Strategic Management		
	Research Students Guided	:	M.Phil : 16 Ph.D : 12 (Awarded) + 06 pursuing		
	Number of Publications	:	SCI/SCOPUS / Web of Science Index	:	5
			Number of publications in UGC CARE Journal	:	--
			Peer Reviewed Journals	:	20
			Books / Books Chapters	:	1
	Total Citation	:	Google Scholar Citation	:	92
			Google h index	:	05
			Google i-10 index	:	02
			Scopus Citation	:	15
			Scopus h Index	:	1
	Total Patents	:	Granted : 02 Published : 01		
	Grant Received	:	Total Outlay 86,80,000/- 1.Socio-scientific approach to conservation of Bidri Art with special reference to Soil analysis awarded by Department of Science & Technology (DST) , Govt. of India Rs. 81 Lakhs. Duration 2 years (Aug-19-Aug-22) 2.A study of competitiveness among Hi-Tech floriculture industry in India University Grants Commission (UGC) , New Delhi, Rs. 5.8 Lakhs,		

Best of 5 Research Publications :

1. Lean integrated management systems in MSME reasons, advantages and barriers on implementation, Materials Today: Proceedings, Elsevier, Total citations 40
2. Commercial floriculture industry in India: Status and prospects, International Journal of Management and Information Technology, Total citations 14
3. Green marketing practices on consumer buying behaviour in Marathwada, IOSR Journal of Business and Management, Total citations 9
4. The Main Perceived Benefits Associated with HSE Management Systems Certification in MSME Tool Rooms Post Quality Management System Certification, International Journal of Management Total citations 9
5. ANALYSIS OF INTEGRATED “QEHS” MANAGEMENT SYSTEM IN MSME TOOL ROOMS, International Journal of Management, Total citations 8