

Krishna Priya ROLLA

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EDUCATIONAL QUALIFICATION

- **Ph.D. in Management Science:** Dr. Babasaheb Ambedkar Marathwada University
 - 2016 – Dissertation titled: *Human Resource Accounting and Quantification Tools in Large Scale Manufacturing Industries*
- **Faculty Development Programme:** Indian Institute of Management – Ahmedabad (IIM-A) [22nd ranking for QS World University Ranking for Business Masters Programme – 2018]
 - 2015 (September) – Specialization Faculty Development Programme (Organizational Behavior and Human Resource Management)
 - 2012 (June – September) – Faculty Development Programme in Management
- **Master in Business Administration:** Dr. Babasaheb Ambedkar Marathwada University, Aurangabad
 - 2003 – 2005 Master in Business Administration (MBA) – Human Resource Management

PROFESSIONAL AFFILIATION

Dr. Babasaheb Ambedkar Marathwada University *Assistant Professor* **October 2009 – till date**

Serving as an Assistant Professor at Dr. Babasaheb Ambedkar Marathwada University, mentoring post-graduation students in subjects of General management, Human resource management and Strategic management.

Lectures are predominantly delivered through the case-study method, besides attracting students' participation through projects, management games, simulation, workshops and other experiential tools.

Ancillary administrative roles include leading Departmental quality certifications, research aggregation, conducting semester examinations and others.

FUNDED RESEARCH PROJECT

Department of Science and Technology, Govt. of India *Principal Investigator* **Funding = Rs.81,01,060/-**

Completed an inter-disciplinary research project titled '*Socio-scientific approach to conservation of Bidri Art with special reference to Soil Analysis*' funded by the Department of Science and Technology (DST), Ministry of Science and Technology, Government of India; under the Science and Heritage Research Initiative (SHRI) initiative. The project aimed at deciphering the composition of clay, an operational requisite of *Bidri* handicraft. We strived to create a synthesis, that could make the handicraft economically viable for craftsmen; thereby mitigating artisan exodus and art-extinction.

We could accomplish the formulation; two of which were filed with the Indian Patents Office. One of them have been granted and the other is published. This project could also accomplish some of the coveted journal publications, which could act as a reference for future researchers in this understudied handicraft of *Bidri*.

PUBLICATIONS

Journal publications

Momin, M. M., & Rolla, K. P. (2024a). Exploring the Multi-faceted Nature of Wellbeing Across Genders: Evaluating the Antecedence of Psychological Capital and Life Satisfaction. *Gender Issues*, 41(2), 11. <https://doi.org/10.1007/s12147-024-09328-6> (SCOPUS Q1)

Momin, M. M., & Rolla, K. P. (2024b). Juggling life and work: unravelling the moderated-mediation effect of work engagement and turnover intention. *Industrial and Commercial Training*. <https://doi.org/10.1108/ICT-07-2023-0045> (SCOPUS Q2)

- Momin, M., & Rolla, K. P. (2024). Alliance or Association? Exploring the effect of Work-Family balance on Workplace well-being, and the mediating effect of Work Attitudes. *IIM Kozhikode Society & Management Review*, 2, 1242247. <https://doi.org/10.1177/22779752241242247> (SCOPUS Q3)
- Rolla, K. P., Shelke, A., Sathe, B., Khan, A., Sapner, V., & Mulik, R. (2023). Surface Patina and Clay Characterization: Multi-analytical investigations into Bidri Art. *International Journal of Conservation Science*, 14(4). DOI:10.36868/IJCS.2023.04.12 (SCOPUS Q1)
- Mulik, B. B., Sapner, V. S., Khan, A., Priya Rolla, K., Shelke, A., & Sathe, B. R. (2023). Impact of variable pH on the stability and aggregate kinetics of Bidri handicraft surface patina. *Inorganic Chemistry Communications*, 148, 110314. <https://doi.org/10.1016/j.inoche.2022.110314> (SCOPUS Q2)
- Rathi, N., & Rolla, K. P. (2015). Modeling Andragogy for Development of Entrepreneurial Instinct among Textile Artisans: A Field Study.
- Rolla, K. P. (2016). Artisan Entrepreneurship Training and their Impact on Learning Effectiveness: Analysis of Group Interactions using Sociograms. *Journal of Management & Entrepreneurship*, 10(1), 59–70.
- Rolla, K. P. (2017). Influencing the practice of human resource accounting: skills and strategies. *Pressacademia*, 4(2), 138–144. <https://doi.org/10.17261/Pressacademia.2017.443>

Patents granted

- Sathe, B., Shelke, A., & Rolla, K. P. (2023). *A Formulation to create commensurate patina on Bidriware handicraft alloy* (Patent 455942). The Patent Office, Government of India.

Book Chapter(s)

- Rolla, K. (2017). Human Capital: The Mathematics of Measurement. In R. Meir (Ed.), *Human capital and assets in the Networked world* (pp. 294-345). Bingley, UK: Emerald Publishing Ltd.: <https://books.emeraldinsight.com/page/detail/Human-Capital-and-Assets-in-the-Networked-World/?k=9781787148284>
- Akella, D., Rolla, K., & Sharma, S. (2021). Reflections of Faculty Teaching Online during the COVID-19 Pandemic. In L. Kyei-Blankson, J. Blankson, & E. Ntuli, *Handbook of Research on Inequities in Online Education During Global Crises* (Vol. 1). IGI Global. <https://www.igi-global.com/book/handbook-research-inequities-online-education/255740>

Teaching Material: CASES

- Rolla, K., Kagita, N., & Shelke, A. (2016, February 11). 9B16M018. *LifeCell International - Gifting futuristic Life Care*, 1 - 17. London, Ontario, Canada: Ivey Publishing. <https://hbsp.harvard.edu/product/W16056-PDF-ENG?Ntt=rolla&itemFindingMethod=Search>
- Rolla, K., Kagita, N., & Shelke, A. (2016, February 11). 8B16M018. *Teaching Note LifeCell International - Gifting futuristic Life Care*, 1 - 17. London, Ontario, Canada: Ivey Publishing.

Selected conference papers

- Rolla, K. (2014). Mapping Interaction-based Education System with Learning Effectiveness: A Field Study. *International Conference in Higher Education: Sustaining Success through Innovation* (pp.48-53). Michigan State University - Dubai
- Rolla, K. (2010). Innovation Fortunes at the Bottom of the Pyramid: India in the context of Knowledge Economy. *International Conference of Strategic Management Forum* (pp. 344-355). Indian Institute of Management - Ahmedabad.
- Rolla, K. (2011). Seed (of) Capital: Idea & Innovation. Diminishing the role of Financial Capital in the wake of Knowledge Economy. *ICER-BRIC International Conference on Entrepreneurship & New Venture Creation* (pp. 29-42). Bangalore: Indian Institute of Management - Bangalore.
- Rolla, K. (2010). Revival of the Golden Bird - Rise of India. *Asian Business & Management Conference* (pp. 618-627). Osaka: International Academic Forum (IAFOR).

- Rolla, K. (2009). Valuation of Intellectual Capital - A Contextual Study. *International Conference on Intellectual Capital Management* (pp. 88-95). Zanzibar: Institute for Advanced Studies in Basic Sciences.
- Rolla, K. (2011). Workplace Agility - Innovation: Making a delighted Corporate Athlete. *11th Global Conference on Flexible Systems Management* (pp. 91-101). Kozhikode: Indian Institute of Management - Kozhikode.
- Rolla, K. (2010). Performing Education: A Method to create Industry-fit Management Professionals. *Second International Conference on Life Skills Education* (pp. 134-143). Sriperumbudur, Chennai: Rajiv Gandhi National Institute of Youth Development.

Academy of Management Professional Development Workshop (INDAM)

- Rolla, K., Gupta, V., Sunita Rani, & Muppudathi, P. (2017, August 4). Generation of Art vs. Genus of Valuation: A Match or a Mismatch? *77th Academy of Management Meeting: Professional Development Workshop*. Atlanta GA: Academy of Management.
- Rolla, K., Rolla, S., Gupta, V., Shelke, A., & Kagita, N., (2018, August 4). Ancient Games and Modern Wisdom: Fun (in)Fusion for Learning Effectiveness. *78th Academy of Management Meeting: Professional Development Workshop*. Chicago IL: Academy of Management.

PROFESSIONAL AFFILIATION AND MEMBERSHIP

- Member, Academy of Management
- Member, American Psychological Association
- Member, Indian Academy of Management

AREA OF RESEARCH

- Employee well-being and engagement studies, cultural goods and UN SDGs.

Date: August 2024

Krishna Priya ROLLA