

DR. BABASAHEB AMBEDKAR MARATHWADA UNIVERSITY,
CHHATRAPATI SAMBHAJINAGAR.



Circular / Syll. Sec./ A.C. Res./ Curriculum/ 2026.

It is hereby inform to all concerned that, on the recommendation of Board of Studies; the Academic Council at it's Meeting held on 28th July, 2026 has accepted the "Curriculum of Pre-Ph.D. Course Work as per Guidelines of University".

This is effective from the Academic Year 2026-27 and onwards as per appended herewith.

All concerned are requested to note the contents of this circular and bring notice to the students, teachers and staff for their information and necessary action.

University campus,
Chhatrapati Sambhajanagar-431 004.
Ref. No. Syll. Sec./A.C. Res./
Curriculum/ 2026/ **221-24**

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**Deputy Registrar
Syllabus Section**

Date: 31/ 07/ 2026.

Copy forwarded with necessary action to:-

- 1] **The Head, all concerned departments,**
- 2] **The Director, University Network & Information Centre, UNIC, with a request to upload this Circular on University Website.**
- 3] **The Director, Board of Examinations & Evaluation,**
- 4] **Public Relation Officer [PRO],**

Dr. Babasaheb Ambedkar Marathwada University,
Chhatrapati Sambhajanagar.

Dr. Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar



Faculty of Commerce & Management

Pre-PhD Course Work

Course 3 (C-3): Subject Specific Advance Level Course

No. of Credits		No. of Teaching Hours	
3		45 Hours	
Units	Contents	Hours	
I	Recent Trends in Business & Commerce: Accounting: Forensic Accounting, Environmental Accounting, Green Accounting, Social Responsibility Accounting, Corporate Social Reporting, Sustainability Reporting, Financial Reporting & Computer Applications, IFRS. Auditing: Financial Audit, Cost Audit, Social Audit and Environmental Audit.	10	
II	Recent Trends in Finance: Banking and Insurance: Banking Crisis, Deposit Mobilization and Growth, NPA, Risk Assessments. Financial Dynamics: Financial Inclusion: Micro-Finance, Credit Rating Systems/Models. Behavioral Finance, Budgeting, Working Capital Management, Inventory Management, and Cash Management International Finance: Foreign Direct Investment, Green Field Investment, Brown Field Investment.	10	
III	Marketing & Business Laws: Marketing Management: Analyzing Marketing Environment, STP, Consumer behavior & Decision Making, Emerging Trends and Research in Marketing, Companies Act, 2013, Consumer Protection Act, IT Act, 2000. International Trade: Cross-border regulations, currency vulnerabilities, and Global Value Chain Disruptions, Import & Exports.	10	
IV	Human Capital & Global Business Dynamics: Modern HRM: Strategic Human Resource Management (SHRM), Remote Work, Workplace Diversity, Analytics-driven HR. Innovation & Entrepreneurship: Ecosystem Design, Venture Capital Networks, Startups, Standup and Scaling Methodologies. Supply Chain Innovations: Industry 4.0 / 5.0, Smart Logistics, Sustainable Manufacturing Loops, 5 Trillion Economy & Manufacturing.	10	
V	Computer Applications in Business, Industry & Administration: AI & its Application, Data Driven Decisions, Operational Efficiency, Customer Support Tools and Chatbots, Predictive Models in Supply Chain, HR Tools in Streamlining Hiring , Challenges in AI Application, Application of AI in Healthcare Diagnostics, Financial Frauds, E-Commerce, AI Agents, Prompt Writing.	05	

Chairman
 BOS- Busi. Admin &
 Inter-Law.

03/08/2026
 Dean
 (Faculty of Commerce & Management)



Faculty of Commerce & Management

Pre-PhD Course Work

Course 1 (C-1) Research Methodology

No. of Credits		No. of Teaching Hours	
4		60 Hours	
Units	Content	Hours	
I	Fundamentals of Research: Definition and Objectives of Research – Motivation, Types of Research – Descriptive vs. Analytical, Applied vs. Fundamental, Quantitative vs. Qualitative, Conceptual vs. Empirical. Research Process- Meaning of research problems, Identification and Formulation of research problem, Research objectives, Formulation of Hypothesis, Pilot study	15	
II	Review of Literature: Need for Reviewing Literature, Planning of Review work, Sources of Literature, Literature Review Procedure, Identifying Research Gap	10	
III	Data and Methodology: Sources of Data - Use of Primary Data and Secondary Data; Methods of Collecting Primary Data and Secondary Data, Questionnaire, Features of good Questionnaire. Processing of data; Methodological Issues in Research Problem. Sampling: Concept of Population and Samples; Types of Sampling; Sampling and Sampling Distributions; Sampling from a Population; Sampling Error and Non-sampling Error; Selection of a Random Sample; Sampling of Variables; Sampling Attributes; Population Point Estimation and Population Interval Estimation; Some Other Continuous Probability Distribution Based on Normal Population.	15	
IV	Hypothesis Testing: Concept and Errors of Hypothesis Testing, Hypothesis Test Construction and Testing Procedure, Parametric vs. Non-Parametric Tests, The Power of a Test, The Power Function and the Operating- Characteristics Curve, Application of Different Tools of Analysis.	10	
V	Drawing Conclusions & Enumerating Findings: Drawing Logical Conclusions from the Analysis of Data, Depicting the Findings of Research and Proposing Suggestions Based on the Research Undertaken. Research Ethics- Meaning, Approaches to Research Ethics, and Ethical Issues in Research, Measures to Make Research more Ethical, and Legal Aspects, Social Cost Benefit of Research.	10	

Chairman
BOS - Bus. Admin
& Mgt. Law

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